

# Organic Exchange eNewsletter - February 25, 2010



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## 2010 Organic Exchange Conference



Dates have been set for the much anticipated 2010 Organic Exchange Conference on Sustainable Textiles. Please mark your calendar and make plans to join us in New York City

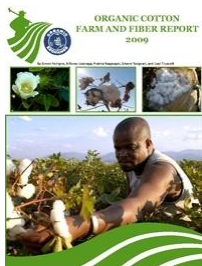
October 27-28, 2010. This follows on the very successful theme of the 2009 Global Conference, which proved to be one the most highly-rated and best received events in OE's history. We've listened to you, our members, and are going to provide another great event with many of the world's foremost experts in sustainable textiles in attendance.

Detailed event logistics and locations will be available soon. Online registration for this conference is scheduled to open on June 1, 2010.

Sponsorship opportunities are available now for the 2010 OE Conference in NYC. Please contact OE Events Manager, Heather Hocker at [heather@organicexchange.org](mailto:heather@organicexchange.org) with any questions.

We are already planning for the 2011 OE Global Conference, to take place outside of the USA. Details to be provided later this year.

## OE 2009 Farm & Fiber Report released



This new report provides data on land under organic cotton, quantities, and yields of organic cotton produced. It also provides detailed analysis of the challenges and barriers to this successful industry, examples of how the sector is responding, and a special overview of three major production regions: India, Latin America and Africa. In addition, it provides insights in to the conventional cotton market.

According to the fourth annual OE 2009 Organic Cotton Farm & Fiber Report, organic cotton was grown in 22 countries worldwide with the Top Ten producer countries being led by India, and including (in order of rank) Turkey, Syria, Tanzania, China, United States, Uganda, Peru, Egypt and Burkina Faso. Approximately 220,000 farmers grew the fiber.

The report is provided as complimentary to OE members at the \$500 USD membership level and above, or for sale to interested parties for \$400 USD. For more information about the report content, OE membership or a copy of the report, visit <http://organicexchange.org/oecms/Organic-Exchange-Publications.html>, or email Daren Abney at [daren@organicexchange.org](mailto:daren@organicexchange.org).

Funding for the compilation of the report was provided by C&A, ICCO, Martin-Fabert Foundation, Nordstrom, the ComMark Foundation, and Organic Exchange member companies. We thank them for their generous contributions.

## OE Standards have a new accreditation system



In our ongoing efforts to strengthen the integrity of the organic cotton industry and the validity of our own standards, Organic Exchange has developed a new accreditation system for the OE 100 and OE Blended standards. Until now we did our own internal reviews of those certification bodies who applied to certify to OE standards, but we have now moved this important process to third-party accreditation bodies. These bodies have the expertise and neutrality that will add even greater rigor to our certifications. We have also added further requirements for our certifiers and the accreditation process has been closely aligned with that of GOTS, thereby keeping consistency and efficiency in the system, and minimizing costs.

For more information please see: <http://organicexchange.org/oecms/Certification.html>.

## Upcoming Events



### **March 15-17, 2010 - LA International Textiles Show -**

Los Angeles, California. Known as "the largest, one-stop textile, design & production showcase in the U.S.", Organic Exchange will be exhibiting at this show to reach-out to a new market segment. Heidi McCloskey will be presenting 'Current and Future Trends in Textile Sustainability' in conjunction with Lenzing on Tuesday, March 16 at 1:00pm. More details online at: <http://organicexchange.org/oecms/L.A.-Int-l-Textiles-Show.html>.

### **March 17-19, 2010 - Interstoff Asia - Hong Kong**

Show website: [www.messefrankfurt.com.hk/](http://www.messefrankfurt.com.hk/).

### **March 18, 2010 - Planet Textiles - Hong Kong**

OE Europe Director, Andy Salm, will be visiting this full day seminar while at the Interstoff Show. For a meeting please email Andy Salm at [andy@organicexchange.org](mailto:andy@organicexchange.org). Show website: [www.planet-textiles.com/](http://www.planet-textiles.com/).

### **March 24-27, 2010 - Bremen International Cotton Conference - Bremen, Germany**

Andy Salm will also be presenting on Wednesday, March 24 at this bi-annual conference that attracts hundreds of attendees each year. Conference website: [www.baumwollboerse.de/index.php?l=2&n=27,0,0](http://www.baumwollboerse.de/index.php?l=2&n=27,0,0).

### **April 28-30, 2010 - PeruModa - Lima, Peru**

This is the main fashion event of the Peruvian fashion industry. OE will be attending this trade show to promote organic and sustainable textiles. Please email OE's Alfonso Lizarraga for a meeting at the show at [alfonso@organicexchange.org](mailto:alfonso@organicexchange.org). Show website: [www.perumoda.com](http://www.perumoda.com).

### **October 27-28, 2010 - Organic Exchange Conference - New York City, New York**

See top story for additional details.